

March 2 Success

JROTC Instructor Conference
Western Region
September 15, 2003





How March 2 Success can Help You...

- Improve Test Scores
- JROTC Instructors Bring Added Value to Academic Instruction
- Adds to Academic Image of JROTC



March 2 Success

- Developed for the Army by Princeton Review
 - Register, then log-on using password
 - Interactive training
 - Progress recorded and fed back to user
 - “Pick up” where they left off
 - Set own pace
 - Repeat lessons as necessary
- Math and English skills enhancements
 - 30 hours
 - 50 lessons, drills, and 3 scored diagnostic tests
- Standardized test taking tips
- Available 24/7
- Registration for 45 days with option to extend an additional 25 days



M2S Design

- Active registrants Limited
 - Registration good for 45 days but may be extended by 25 days (warning at 38 days)
 - Non-users eliminated after 25 days but status may be extended by 25 days (warning at 20 days)
- Requires computer with internet, browser with 128-bit encryption
- Designed for dial-up modem but works better on T1, DSL or cable modem
- Designed for Netscape 4.7 and Internet Explorer 5.0 and up
- Website has links to get free downloads



March 2 Success

- Registration
 - User registers and receives a student ID
 - Registration requires - name, DOB, education level and email address
 - Database is secure and user is notified of Privacy Act
 - Users will be asked if they want to be contacted by a recruiter - If "yes," then contact information will be gathered to generate hot leads for recruiter follow-up
 - A "no" answer does not preclude the user from enrolling, but contact information will not be gathered



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ABOUT US LEARN MORE DEMO REGISTRATION MY PROFILE HELP

Standardized Test Preparation Course

SIGN UP!



► REGISTERED USE

LOGIN



This Site is Brought to you by the World's Premier Training Organization, The US Army.

► Welcome to **MARCH 2 SUCCESS**

If you're a student or have ever been one, you already know how important it is to do well on tests - and that the best way to do well is to be prepared.

That's where March 2 Success comes in. It's an interactive, no-pressure way to practice taking tests while enhancing what you know about English and math. It's also free.

You can [Learn More](#) about us or [Take a Tour](#). Or, if you'd prefer, [Register Now](#), to get started.

"A discovery is said to be an accident meeting a prepared mind." - Albert von Szent-Gyorgyi.

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This site utilizes Macromedia Flash technology. If you are experiencing difficulties, [download the plugin](#). This Web site is designed for Netscape 4.7 and Internet Explorer 5.0 and up. Browsers must have 128 bit encryption capability to fully utilize this web site. Download it for [Internet Explorer](#) or for [Netscape](#)

Registration Site



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"Don't bother just to be better than your contemporaries or predecessors. Try to be better than yourself." - William Faulkner.

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ABOUT US...

To have a strong future the Army provides all its employees with a large selection of educational programs and benefits. Now the Army is extending its commitment to success to young adults still in school with March 2 Success. March 2 Success will assist any student in preparing for a standardized test whether for meeting state requirements, college entrance or military entrance. The Army is offering the course free and without obligation to show its commitment to the future of our young men and women.

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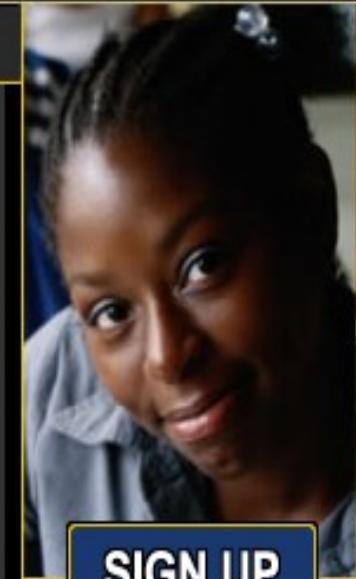
Learn More...

March 2 Success is an interactive way to sharpen your test-taking skills and improve your knowledge of math and English in an engaging, multimedia environment.

Go at your own pace through your choice of 30 hours of instruction, 50 lessons, drills, exercises and practice tests. Find out how you did instantly. Pick up where you left off or skip around. Once you know what your strengths are, focus on what you need to improve.

This site has been designed for 11th and 12th graders though anyone age 13 or over may use it. There's no obligation. Your registration will be valid for 30 days.

[Home](#)



SIGN UP



Forthcoming Enhancements

- Teachers “Lounge”
- Information for Parents
- Success Stories



Survey Says...

- 97% said that they would recommend to a friend
- 84% rated Math instruction as acceptable or better
- 88% rated English instruction as acceptable or better
- 72% of respondents indicated that they spent less than 10 hours on course



What We've Learned

- Users like the program and would recommend it
- Demand exists across the nation
- High school administrators have been enthused about the program



FEEDBACK FROM M2S USERS

“I just want to say how much March2Success helped me. I heard about it from the cyber recruiters at GoArmy.com. It helped me a lot with the ASVAB test; I got a 97! I would recommend it to anyone planning on taking it. In fact, I have.” **Eric, via email to GoArmy**



FEEDBACK FROM M2S USERS

“Thank you for making this program! I took the ASVAB two weeks ago and received a 92! I am 30 years old, female and haven't been in school for a long time. I was worried that I wouldn't pass because I couldn't remember all that "useless" information they taught us in high school. Thanks to you I can do anything I want in any branch I want. This also boosted my confidence in myself. I know now that I can do it. I know I will do better in college when I go back as well as anything else I choose to do. Thanks so much!” **Kris Dempze, Plover, WI**
via email to M2S



MORE FEEDBACK

“March 2 Success is a definite combat multiplier for the recruiting force. It allows many applicants to score 15-20 points higher after only a few weeks on the program. M2S has increased our quality production as well as assisted in our efforts to penetrate high schools,” **LTC Arnold Piper, CDR, New York City Recruiting Battalion**



AND EVEN MORE FEEDBACK

“March2Success allows students the flexibility to focus solely on their weak math or English skills. Many students have indicated that not only have their standardized test scores improved, but so have their grades. I have heard from many New York City and Northern New Jersey school officials who are elated that the course is offered by the Army for free and that Princeton Review assisted in developing it. This course is unequivocally fabulous.” **MAJ Brenda Arzu, Education Support Specialist, New York City Recruiting Battalion**



March 2 Success

www.march2success.com

Information will soon be posted on
the JROTC website at
www.rotc.monroe.army.mil/jrotc/

- Order brochures
- Order posters



CONTACT

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